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THIS STORY IS FROM FEBRUARY 25, 2024

Brain bee contest by CBCS challenges students' skills

Feb 25, 2024, 09:34 IST

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Prayagraj: Allahabad Regional Brain Bee, a neuroscience contest for 11th grade students, was hosted by the Centre of Behavioral and Cognitive Sciences (CBCS), of Allahabad University, on Friday.

The contest is an attempt to motivate students to learn about the brain, to capture imagination and inspire children to pursue careers in biomedical brain research.

Poll

Shashi Tharoor says Rahul Gandhi's 'body language' as LoP shows that he is 'in charge'

- ☐ Agree
- ☐ Disagree

It is a non-profit neuroscience competition for high school students that provides an opportunity to participate in an international conference on neuroscience.

In all, 24 students from eight prestigious schools and from Prayagraj participated in the competition, which consisted of a written test, followed by oral rounds comprising three phases, with increasing levels of difficulty. PhD scholar from CBCS, Tripti Verma, introduced the session and spoke about the exciting work being done at CBCS in cognitive sciences and mentioned about the rapid emergence of the brain sciences as a major area of research. She emphasised the role of social emotional learning and pro-social skill development and how the research aids in the realm of education.tnn



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Navigate healthcare excellence with ISB Executive Education's Healthcare Management programme

SPOTLIGHT / Updated: Jul 25, 2024, 10:34 IST

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India's MedTech industry is estimated¹ to reach a staggering INR 18,348.78 Bn by FY 2027, growing at a CAGR of 18.24%. In the upcoming year, over a third of healthcare professionals foresee² employee training and upskilling as the foremost challenge in new software investment planning, with

36% of organisations citing the availability of qualified healthcare workers as the primary external factor influencing their 2024 business goals. As the demand for quality healthcare services surges, so does the requirement for professionals who can navigate the complex landscape of healthcare management.

Recognising this gap, ISB Executive Education, in collaboration with the Max Institute of Healthcare Management, has come up with the [Certificate Programme in Healthcare Management](https://online-er.isb.edu/certificate-programme-in-healthcare-management/index.php?utm_source=timestoi&utm_medium=affiliate&utm_campaign=times_toi_article_spotlight) (https://online-er.isb.edu/certificate-programme-in-healthcare-management/index.php?utm_source=timestoi&utm_medium=affiliate&utm_campaign=times_toi_article_spotlight), integrated with live masterclasses on AI and Generative AI in healthcare, healthcare management, total quality management, fraud detection, healthcare analytics and trending industry topics. This programme is a transformative learning journey that promises to bridge the gap between industry requirements and healthcare managerial expertise.

Programme highlights

The 12-week online programme delves into the intricacies of healthcare management, providing participants with a comprehensive understanding of accounting and financing, process design and analysis, marketing strategies, and strategic management. The programme curriculum is designed to empower participants to master the five pillars of management, setting the stage for impactful leadership in the healthcare sector. There are live masterclasses on the application of [AI and Generative AI in healthcare](https://online-er.isb.edu/certificate-programme-in-healthcare-management/index.php?utm_source=timestoi&utm_medium=affiliate&utm_campaign=times_toi_article_spotlight) (https://online-er.isb.edu/certificate-programme-in-healthcare-management/index.php?utm_source=timestoi&utm_medium=affiliate&utm_campaign=times_toi_article_spotlight), Six Sigma, ISO 90001 frameworks, healthcare fraud detection and other trending topics in the industry.

Here are some highlights of the programme:

Self-paced learning: Access 120+ pre-recorded videos from globally recognised ISB faculty for flexible, self-paced learning tailored to your schedule.

Case studies: The programme's rich curriculum is complemented by real-world case studies, including top healthcare brands, offering insights into strategic growth, competitive advantage, and process design. These case studies, featuring industry giants like Biocon, Narayana Health, and Cipla,



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serve as valuable lessons in applying management principles to real-world scenarios.

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Real-world application: The programme asks you to work on 15+ real-world case studies, participate in 10+ discussions, and complete 20+ assignments for a hands-on, practical approach to learning.

Live online sessions and masterclasses: You can also connect with programme leaders through live online sessions, which provide personalised guidance and keep you connected throughout your executive education journey. Learn AI in healthcare, quality management and hospital management, [healthcare information systems](https://online-er.isb.edu/certificate-programme-in-healthcare-management/index.php?utm_source=timestoi&utm_medium=affiliate&utm_campaign=times_toi_arti) (https://online-er.isb.edu/certificate-programme-in-healthcare-management/index.php?utm_source=timestoi&utm_medium=affiliate&utm_campaign=times_toi_arti) and healthcare analysis from live masterclasses.

ISB Executive Network: The programme gives you the opportunity to join a thriving community of over 50,000 executives, expanding your professional network and fostering collaboration.

Why ISB Executive Education?

Ranked as the #1 business school in India and #5 in Asia, according to the Financial Times Global Ranking 2024, ISB Executive Education brings unparalleled expertise to the healthcare management domain. The Certificate Programme, based on feedback from over 500 participants, offers a unique blend of theoretical knowledge and practical insights, positioning it as a crucial investment for career growth.



What do past learners say?

The success stories of past participants highlight the tangible impact of the programme on their careers. From franchise heads to doctors and research project members, the diversity of testimonials underscores the programme's versatility in catering to various healthcare professionals.

"I express my deep gratitude towards them for conducting such a fantastic programme! It covers almost all aspects of management- right from finance to operations to marketing to strategy in a short period of time. I strongly recommend this course as a must-do programme for all healthcare professionals in the management team." ~ Dr Tejal Ajmera, Head – Franchise, M.D (Hom) (Rep) | F.C.H Dermatology, F.M Cosmetology | C.C.H Oncology, C.P.H Paediatrics Dr. Batra's

"The office hours are very effective, and interactive learning opportunities make the learning experience much better." ~ Anup Kodoli, Category Management: Integrated Care - Narayana Health | AVP: Strategic Initiatives- Portea

Who is this programme for?

The programme is tailored for:

Doctors, resident doctors, and para-medical professionals

Mid-level healthcare administrative professionals

Medical professionals planning to start their own clinics or healthcare businesses.

Key takeaways

Upon completion of the programme, participants will:

Manage healthcare organisation budgets and expenses effectively.

Understand strategic outreach and marketing strategies in healthcare.

Gain insight into accounting and capital management processes.

Learn operational frameworks through real-life examples.

Learn the trending technologies to increase efficiency in healthcare management.

Programme specifics

Programme fee: ₹1,20,000 +GST

Programme mode and duration: 12 months, online

Start date: 12 September 2024

Recognising the diverse needs of participants, the programme offers [flexible payment plans \(https://online-er.isb.edu/certificate-programme-in-healthcare-management/index.php?\)](https://online-er.isb.edu/certificate-programme-in-healthcare-management/index.php?)

[utm_source=timestoi&utm_medium=affiliate&utm_campaign=times_toi_article_spotlight](#)),
with EMI options as low as INR 4,071 per month.

In a nutshell

In a rapidly evolving healthcare landscape, the ISB Executive Education Certificate Programme in Healthcare Management stands as a beacon of knowledge, equipping professionals with the skills needed to navigate the complexities of the industry. Don't miss this opportunity to unlock your potential and elevate your career in healthcare management. Enrol now and be a catalyst for positive change in the dynamic world of healthcare.

Disclaimer: This article has been produced on behalf of Emeritus by Times Internet's Spotlight team.

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THIS STORY IS FROM FEBRUARY 25, 2024

PM Modi likely to unveil DFC from Prayagraj on March 2

Feb 25, 2024, 09:34 IST

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Prayagraj: Prime Minister Narendra Modi is likely to inaugurate the Eastern Dedicated Freight Corridor (DFC) between Sonpur in Bihar and Ludhiana and Western Dedicated Freight Corridor (WDFC) Dadri (Gautam Buddh Nagar) to Navi Mumbai at an event in Prayagraj on March 2.

"If we get approval from the PM's office, we will start the EDFC and WDFC simultaneously," said managing director of DFC, Ravindra Kumar.



In view of the proposed programme of the PM, the MD along with NCR GM Ravindra Goyal held a meeting with the officers of DFC and the district and police administrations and inspected the venue at the Parade Ground on Friday evening.

The dedicated freight corridor, built over a total of 2843Km at approximately Rs 1,25,000 crore, will be a game changer in terms of increasing the speed of trains in the country.

The MD said 100% work of EDFC has been completed while 81% of WDFC is over.

"India is moving towards becoming the third biggest economy and by 2047 the country will be in the category of developed countries. Transportation systems are very important for any developed country. At present the share of railways in the country is only 26% whereas in developed countries it is at least 40% and we are going to meet this target with DFC," he said.

On Feb 23, DFC interchanged 428 trains, which is the highest so far. MD also said currently 120 goods trains are going up and down. The speed has increased from 30 to 50 KPH. Before Maha Kumbh, maximum goods trains will be shifted to DFC. Source said that although the efforts of the DFC officers are that the PM should inaugurate the entire DFC simultaneously, however, it will be known only after getting approval from the Prime Minister's Office.

There are a total of 114 stations of which EDFC has 66 and WDFC has 48. There are 53 rail flyovers, including 24 in EDFC and 29 under WDFC. About 1337 km stretch of EDFC runs from Sonpur (Bihar) to Ludhiana. Likewise, 1506 km of WDFC runs from Dadri to JNPT, Navi Mumbai, he said.

The DFC's control room is bigger than that of ISRO, which the PM might come and see, the official added.



TOI [\(https://timesofindia.indiatimes.com/video/2024-modi-govt-rains-cash-on-andhra-bi-for-states-ruled-by-nda-allies/videoshow/\)](https://timesofindia.indiatimes.com/video/2024-modi-govt-rains-cash-on-andhra-bi-for-states-ruled-by-nda-allies/videoshow/)

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The MD said all places are monitored from this control room which is equipped with the state-of-the-art equipment.

The PM may also lay the foundation stone of the permanent works of Maha Kumbh worth about Rs 5,000 crore on Mar 2.

He can lay the foundation stone of PDA, municipal corporation roads, ropeway, Kumbh Kalash Museum, riverfront road, seven pucca ghats, city intersections and the statues of Maharishi Valmiki and Brahmadev.

Besides, the PM can also visit Shringverpur by helicopter. From there, he can go to the Parade ground after inaugurating the statues of Lord Shri Ram and Nishadraj. However, the detailed programme will be known by next week.



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THIS STORY IS FROM FEBRUARY 25, 2024

‘Add six components of wellness to delay onset of age related problems’

TNN / Feb 25, 2024, 09:33 IST

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Prayagraj: The second day of the 29th National Conference of Indian Menopause Society (IMS) 'IMSCON-2024' witnessed some interesting sessions on the most discussed topics like holistic management of anti-aging, on Saturday.

Speaking at the conference, chairperson and director of Jeevan Jyoti Hospital, Dr Vandana Bansal spoke on the topic of anti-aging.



She said living longer would not be desirable unless you stayed bright-eyed, on your toes, and free from disease throughout those extra years. That's why it's important to add life to years and not years to life "WHO in their international disease codebook, declared aging a treatable condition. By 2050, 20% of the world's nine billion people are expected to be over 60 years old." Dr Bansal said the common diseases related to aging includes heart problems, hypertension, stroke, hormonal issue, thyroid, diabetes, osteoporosis, osteoarthritis, rheumatoid arthritis etc. "To prevent or delay the onset of age related problems one should add six components of wellness, which includes proper weight and diet, (calorie restriction & longevity), proper exercise, breaking the smoking habit, control of alcohol, stress management and periodic exams and Vaccinations," said Dr Bansal. She stressed that one also needs to adopt a healthy lifestyle, as healthy habits lead to a healthy mind. This includes proper exercise, yoga, meditation and pranayama in your daily life. Have adequate sleep. Regular health check-ups screening is very important. Regular health screening tests after 40 should include general examinations, she suggested.

Earlier, on friday night, Justice Rahul Chaturvedi of the Allahabad High Court inaugurated the conference at Allahabad Medical Association's Convention Centre. Renowned doctors from India and abroad are attending the conference organised on the theme: 'no pause (a new inning), health-happiness-harmony.



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